



MIN HTET ZAW | MOSES

UX/UI DESIGNER

Whatsapp: (+66) 94585 8819

E-mail: minhtet.zaw9273@gmail.com

Portfolio: www.minhtetzaw.com

ABOUT ME

Multidisciplinary UX/UI Designer with 8+ years of experience in creative design and brand development. Currently pursuing a Master's degree in Interaction Design, specializing in user-centered digital solutions that enhance user experiences. Adept at leading cross-functional teams and delivering high-quality digital assets that drive engagement across platforms.

SKILLS

UX/UI Design

User research, wireframing, prototyping, usability testing, interaction design, information architecture

Tools

Figma, Illustrator, Photoshop, After Effects, Premier Pro

Creative Strategy

Brand development, user-centered design, digital marketing campaigns

Communication

Excellent communication skills with clients, team members, and stakeholders

Collaboration

Cross-functional team leadership, intra-team collaboration, client management

AWARD

PG Star Award Q3 2022 ATOM Myanmar Ltd

Recognized for excellence in leading creative campaigns and improving internal communication platforms

EXPERIENCE

May 2022 - Jan 2024

Creative Specialist, ATOM Myanmar Ltd

- Led the UX strategy for internal communication platforms, resulting in a 15% improvement in user engagement.
- Collaborated with cross-functional teams to deliver high-quality digital assets, ensuring user needs were prioritized at every stage of development.
- Designed intuitive, user-friendly interfaces that promoted organizational culture and increased platform usage.

Jan 2018 - Jun 2021

Creative Manager, Vero Digital Marketing & PR Agency

- Collaborated with strategy teams, account managers, and clients to design user-centered digital campaigns that increased social media engagement by 25%.
- Designed creative solutions for social media ads and PR events, ensuring seamless user experiences across various digital platforms.
- Mentored junior designers on UX principles, focusing on design theory, creative thinking, and design system to improve the agency's design standards.

Dec 2015 - Dec 2017

Graphic Designer Inspiral Creative Agency

- Developed UX-driven web UI designs and worked closely with developers to implement solutions that balanced functionality with visual appeal.
- Designed social media campaigns with a strong focus on user engagement, leading to improved client ROI and brand recognition.

Mar 2014 - Aug 2015

Officer, Learning & Development Telenor Myanmar Ltd

- Coordinated the design and delivery of training materials, ensuring that content was engaging and easy to navigate, improving training outcomes.
- Participated in massive marketing campaigns, such as The Blue Wave, providing product training and digital customer education.



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CERTIFICATIONS

Advance Counseling Skill Training

Counseling Corner, Dec 2021

Brand Strategy for Designer

LinkedIn, May 2021

Coaching Skills for Leaders and Managers

LinkedIn, Apr 2021

Communicating with Confidence

LinkedIn, Apr 2021

Fred Kofman on Making Commitments

LinkedIn, Apr 2021

Creative Thinking

LinkedIn, Mar 2021

Crisis Communication

LinkedIn, Feb 2021

Design Master Class (Gold Credit)

SuperCampus Asia, Oct 2018

Professional Graphic Design

Myanmar Media Development Center,
Oct 2015

Advertising

Strategy First University
Sep 2014 - Feb 2015

Digital Video Camera Training

Myanmar Media Development Center,
Sep 2013

EXPERIENCE

Dec 2013 - Mar 2014

Cameraman Forever group co.,Ltd

RESPONSIBILITIES:

- Operated as an indoor studio cameraman, producing 17 entertainment programs.
- Participated in the full studio development process, including video replay, camera setup, and audio configuration.

Feb 2010 - Oct 2013

Office Boy Internal Revenue Department

RESPONSIBILITIES:

- Provided administrative support as a personal assistant to the Head of Deputy Officer.
- Assisted senior staff in completing tax clearance forms for international travel.

EDUCATION

2024

Harbour.Space University @ UTCC, Thailand

PERSUING:

Master in Interaction Design (Expected December 2024)

- Focused on user research, interaction design, prototyping, and digital product development.

2019

National University of Arts & Culture

ACQUIRED:

Diploma in Computer Arts

- Emphasis on digital design, media arts, and visual storytelling.

2009 - 2013

SEAMEO Regional Center of History and Tradition (SEAMEO CHAT)

ACQUIRED

Diploma in English

2009 - 2012

Yangon University of Distance Education

ACQUIRED:

Bachelor of Law (LL.B)